



## FOR IMMEDIATE RELEASE

### Rande Allen to Lead Sales Organization at Polytron, Inc.

**DULUTH, GA – March 21, 2019** – Polytron, Inc., a leading consulting and engineering firm serving manufacturers in North America, is pleased to announce the promotion of Rande Allen to Vice President of Sales, effective immediately.

“Rande has proven experience in developing and strengthening relationships with our key clients. He has helped Polytron grow our presence in many accounts by developing and maintaining long-standing relationships centered on customer service. These experiences, his industry knowledge, and proven record of success make Rande an obvious choice to lead our sales program,” says Ron Rich, CEO of Polytron.

Rande Allen started with Polytron in March 1999. His experience includes the roles of engineer, Project Manager, Product Manager of Training where Polytron developed and grew its training offering, up to his most recent role as Business Development Manager for the Food and Beverage sector. Rande will continue to provide focus for the food and beverage sectors as well as overall leadership of Polytron’s sales organization.

Brent Stromwall, Vice President of Business Development will be dedicated full time to provide strategic focus on Polytron’s marketing and partner relationships. He will continue to help Polytron maintain close connection with our market and our clients as well as build our strategic partnerships.

“This increased focus on sales, marketing and partnerships will allow us to be more market and customer focused, develop more comprehensive strategies, and be more agile for our customers.” says Rich.

**About Polytron** - Over the past 35 years, Polytron has delivered thousands of manufacturing solutions that have helped its clients improve productivity, meet their business challenges, and drive profitability. Polytron delivers smart manufacturing solutions based on our expertise in process and packaging, automation, networking, machine safety and cybersecurity systems and solutions. Our team of experienced engineers works with our customers to help solve their most difficult manufacturing challenges. Manufacturers are experts at what they make. We are experts at providing innovative and sustainable technology solutions that solve manufacturer’s problems. Media Inquiries: Contact Betsy Brannen, Marketing Director, 678-328-2929 / [bbrannen@polytron.com](mailto:bbrannen@polytron.com).